TEP 2014 – Technology Entrepreneurship Program

**What** – A Fellowship available to MBA, Law, and Science grad students. This is a summer program with a stipend of $3,000.

**When** – Work begins in May and continues through August. Time commitments of 10-20 hours a week are typical. Splitting time with other part-time commitments is feasible.

**Why** – Build your skills in assessing raw technology and business ideas, designing business models, and the customer development processes.

TEP students are selected from the UO School of Law, Lundquist College of Business, and graduate students from the Sciences. Important traits of a TEP Fellow:

- Strong desire to learn more about the intersection of technology and business.
- Curiosity and technical acumen for understanding new types of technology.
- Desire to pursue a career related to innovation and entrepreneurship. *This doesn’t mean you want to start a company – just know more about the process.*

**How it works**

1. **Teams are assigned a technology from one of our technology partners:**

   Technologies are usually provided with a general market application in mind. However, it is the responsibility of the team, and the function of TEP to validate those assumptions and define the best potential for product/market fit.

2. **Teams embark on ‘Customer Discovery’ by ‘Getting out of the Building’** and asking a lot of questions and talking to a lot of people. TEP (and all similar efforts) is a contact sport – contact with people in your potential market.

3. **Validate, Validate, Validate!** – All teams will work through several iterations of their customer segments, value propositions, and other business model components.

4. **Document and Present** – Teams will be asked to compile and present findings from the summer. Reports and presentations will be provided to our technology partners and will be useful for moving your ideas forward.
Timeline

**March 14**
Applications Due – By 5 PM through the website.

**March 21**
Selected Fellows and alternates notified

**March 26**
Selected Fellows must confirm; alternates are offered unclaimed spots.

**April 4**
TEP Fellows announced to Law, Business, and Science communities.

**April 15**
TEP Orientation Meeting – Teams and technology assignments revealed
Business Model Development seminar

**April 19**
Business Model Research seminar, Team dinner for all, including families (Saturday event)

**June 25**
Intellectual Property Seminar – how to use and understand IP

**July 23**
Venture Financing Seminar – funding sources for technology ventures

**August 20**
TEP Team final presentations to sponsors, partners, and community.

New this year, will be four seminars focused on giving you tools and expertise you can use in TEP and beyond. These dates are not all inclusive of the time you’ll spend on TEP, but represent the major milestones for the 2014 program.

After TEP – Venture Launch Pathway

TEP is the first step in what we call the ‘Venture Launch Pathway’ for students. This well-travelled path has produced several companies – some based on their TEP idea, and many others who used the TEP experience to help them assess other ideas and opportunities. You may travel the world with your team (business plan competitions in Thailand, Texas, and elsewhere), or you may spend you last two terms of school figuring out how to launch your company; Getting funding, building out operational plans, and taking the start-up leap!