“CREATING” SCHOLARS

Samantha A. Moppett
THESIS
KILLING
ME!
ADJUST YOUR ATTITUDE

TAE CAT
DON’T FEAR FAILURE

Failure is a bruise, not a tattoo.  John Sinclair
PERSEVERE

Creativity

A = Genetics
B = Grit and Practice

Harry Potter

HERSHEYS
PREPARATION

Expert
An expert is someone with extensive knowledge in a particular area. Experts are called to provide information or expertise in problems.
INCUBATION
INCIUBATION

Conceptual Combination

Conceptual Transfer
ILLUMINATION
Look for the second right answer.
Robert von Oech
Assumptions are made and most assumptions are wrong.
Albert Einstein
Take advantage of the ambiguity in the world. Look at something and think what else it might be.
Robert von Oech